

# Layups to Leadership

## Broadmeadows Basketball Club develops Gender Equity Action Plan as part of Crash the Boards project.

**Crash the Boards** is funded through the Victorian Government's Preventing Violence Through Sport Grants Program and supports 8 basketball associations across Victoria to understand and embed gender equity in basketball.

Through consultation with the committee, coaches, staff, parents, players and members across its basketball community, Broadmeadows Basketball Association (BBA) identified opportunities to support gender equity across 5 key areas; **policies, practices, people, participation and partnerships.**

### THE PLAN

The main goals for the association identified through the key areas of their Gender Equity Action Plan (GEAP) included:

#### Policies

Strengthen gender equality commitments in the Code of Conduct and display this commitment.

#### Practices

Plan and establish an all-gender restroom facility.

#### People

Implement a leadership capability program for women.

#### Participation

Develop a girls' pathway program to grow numbers and mitigate drop off.

#### Partnerships

Formalise a partnership with Banksia Gardens Community Services to strengthen connections with girls and women in the community who experience intersecting barriers to participation in sport.



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**“The action plan is a significant milestone for our association in visibly committing to a range of actions that will genuinely create a place where everyone feels safe, respected and equal – regardless of ability, background or gender.”**

Association President, Peter Jackson

## THE OUTCOME

### 200% increase

In the number of women coaches that BBA have trained and are now actively coaching and training teams.

### 89% increase

In girls' participation in BBA's after school programs, and a significantly improved gender split with 46% of participants girls (up from 32% 12 months prior).

### More visible promotion

Of imagery of girls and women across BBA social media and at venue.

### Partner with Banksia Gardens Community Services

Exploring potential to co-deliver a program with Banksia Gardens in 2025 focused on engaging women from diverse cultural backgrounds.

The Crash the Boards project draws upon ideas and advice from the **Safe and Inclusive Sport Guide**.

[Read the Guide](#)

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